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Kayode Sholanke

SENIOR PRODUCT DESIGNER & DESIGN ENGINEER

Senior product designer and design engineer with 8+ years in fintech, crypto and SaaS. I lead design from research to shipped screens, then build the front end myself. Now designing and building on the savings team at Moniepoint Group, and design lead on contract at Roqqu.

EXPERIENCE

Roqqu and Modus Create were contract engagements. Moniepoint is full time.

Senior Product Designer & Design Engineer

2025 – Now

Moniepoint Group · Full time · Manchester, UK

- Design lead on the end-to-end revamp of Flexible Savings, released June 2026.
- Rebuilt the projection around each saver's own cadence and reframed withdrawals as an interest trade-off, after finding both broke trust in support tickets. After release, plan-creation errors fell from 9.6% to 6.3% and top-up completion rose from 66% to 74% (Mixpanel).
- Use AI-assisted tooling to turn specs into working prototypes, so savings flows are tested before engineering starts.
- Built internal AI workflows for the design team: PRD-to-UX-flow audits, usability test preparation, a UX quality scorecard and a design-system adoption tracker. Now used by 23 designers.
- In the first cohort on Moniepoint's AI-assisted product process, and led the design team's feedback on it.

Case study: jaykay.design/moniepoint-savings.html

Lead Product Designer

2022 – Now

Roqqu · Contract · Manchester, UK

- Lead product designer and acting product manager across the crypto app, Qash, Stocks, Contracts, web and admin; led four designers and an illustrator.
- Found that most people left during identity verification and had to restart, so I split KYC into guided steps that save progress. KYC completion rose from about 40% to 65%, with 45% more daily active users and 30% fewer support tickets after the 2023 redesign.
- Designed Contracts (futures) with safer defaults, recommended isolated margin and leverage on a slider. It processed ₦12B+ and onboarded 33K+ traders in its first 100 days.
- Designed an in-house biometric verification flow to replace a third-party vendor, and built a cross-platform design system.

Product-wide results, from design, engineering and marketing together.

Case study: jaykay.design/contracts.html

UX Designer

2021 – 2023

Modus Create · Contract · Virginia, US

- Contract UX for agency clients: discovery, usability testing and problem-framing workshops. On Consumer Reports, built iOS design-system components and tested prototypes; sign-ups improved.

Senior Product Designer

2019 – 2021

Tangerine Africa · Lagos, Nigeria

- UX and high-fidelity design for web and mobile, and the shared component library. The team reached 35K+ users and £4M+ processed in six months.

Product Design Lead

2017 – 2019

Softcom (Eyowo) · Lagos, Nigeria

- Only designer on the Eyowo mobile app. After 100+ user interviews showed 80% struggled to find actions, I rebuilt it around what people do most. App store rating rose from 2.1 to 4.1. Named best designer three years running.

EDUCATION

Computer Science

2014 – 2018

Federal University of Agriculture, Abeokuta

SKILLS

Design Product design, interaction design, design systems, research and usability testing, information architecture, UX writing, accessibility

Build HTML, CSS, JavaScript, React prototyping, Framer · Claude Code, Cursor

Tools Figma, FigJam, Miro, Rive, Mixpanel, PostHog, Jira